phmarx

MEDIA KIT 2027

Brand partnerships and sponsorship

Paulo Henrique Marques (PH Marx), photographer and videographer based in Campinas and São Paulo, Brazil. Your brand inside communities that are hard to reach: photographers and videographers, HYROX and CrossFit athletes, and the crowds at rodeos, concerts and trade shows.

NUMBERS

50K	350K	25%	135
Instagram followers	average reach	of the audience works in photo, video or editing	professionals in the talent pool (BR, AR, CL, CO)

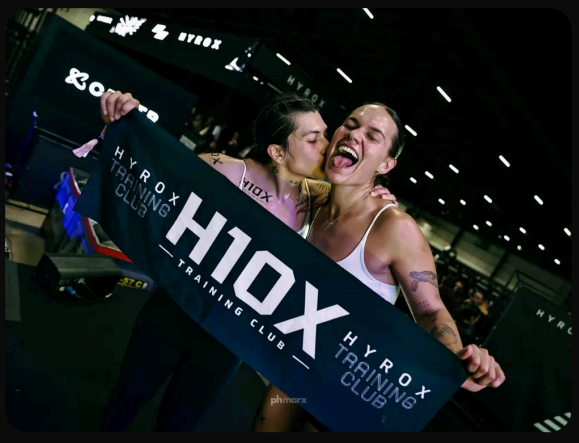
Instagram and website talent pool, November 2026.

AUDIENCES



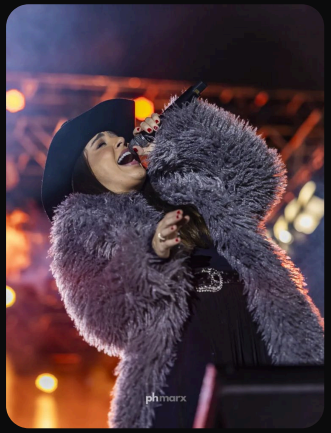
Photographers, videographers, editors

A quarter of the followers. 20+ photographers side by side at every HYROX race.



HYROX and CrossFit athletes

Official HYROX Brazil photographer, gyms and athlete shoots.



Rodeos and country culture

Rodeo festivals around Campinas; 2026 Paulínia Queen and First Princess.



Concerts and trade shows

Brasil Game Show, Agrishow, Luccas e Augusto, Lauana Prado.

HOW YOUR BRAND COMES IN

Branded photo gallery
"[Brand] Gallery · event photos". Logo on the page and on every downloaded photo; people find their photos with a selfie.

Behind the scenes with your gear
Photo and video from real coverage showing your gear at work.

Talent-pool support
Discounts, trials or workshops for 135 registered professionals.

Brand content at events
Your product in use at the race, concert or trade show, licensed.

Instant photo activation
Branded photo spot, downloaded to the phone on the spot.

Collabs in shoots and athletes
Outfits, locations, makeup or product in shoots and content.



SPONSORED GALLERY

Every downloaded photo carries your brand.

1. Photos go up in a gallery named after your brand.
2. People send a selfie and see only their own photos.
3. Every download carries your brand footer to Instagram and WhatsApp.
4. You get a report of visits and downloads.

BRAND WORK

Brasil Game Show 2026 · Escape60 and Quiz & Show
50 photos during the show, 250 in under 24 h, 2 videos in under 48 h.

Agrishow · Lindsay booth
Booth coverage with photo and drone.

Isa Buza Roo · Adidas
Athlete video content for the brand.

Paulínia Rodeo Festival 2026
Shoots for the Queen and First Princess.

Let's talk

WhatsApp +55 19 97109-0757 · contato@phmarx.com.br
Instagram @phmarx_ · phmarx.com.br/en/partnerships.html

English and Portuguese